

PUBLISHER & PARTNER PROGRAM

Dealer Rental **Partner Tools & Widgets**

Give your visitors useful automotive tools they will actually use - and give them a reason to keep coming back to your website.

Download. Share. Embed.

Add Dealer Rental network tools to your website with simple HTML embed code and create a more useful destination for drivers, shoppers and vehicle owners.

Dealer Rental Directory

Help visitors find participating dealerships that offer rental vehicles and local mobility solutions.

Dealer Search

Local Discovery

Consumer Utility

Dealer Rental Interactive Map

Turn dealership rental locations into a visual, easy-to-browse map experience for desktop and mobile visitors.

Interactive Map

Location Based

Embeddable

Negative Equity Calculator

Let consumers estimate whether they may owe more than their vehicle is worth and better understand their position before a trade or sale.

Calculator

Trade-In Utility

Lead Engagement

Repair Shop Finder

Connect drivers with repair and service locations - especially when a vehicle problem may create a need for alternate transportation.

Repair Search

Service Utility

Rental Connection

Useful tools build repeat traffic.

More reasons to visit. More reasons to stay. More opportunities to connect consumers with dealerships, repair shops and mobility solutions.

BUILT FOR PUBLISHERS, DEALERS & AUTOMOTIVE PARTNERS

Put the tools where your customers already are.

Dealer Rental partner tools are designed to be easy to distribute across dealership websites, automotive publishers, repair-focused sites, local directories and related digital properties.

1 Choose a Tool

Select the directory, map, calculator, repair shop finder - or use multiple widgets together.

2 Embed the HTML

Add the supplied code to a page, article, landing page or resource center on your website.

3 Create More Utility

Give visitors helpful functionality while extending the reach of the Dealer Rental Network.

Why partners use Dealer Rental tools

Keep customers engaged.

Useful tools add reasons to spend more time on your site.

Create repeat visits.

Directories, maps and calculators can become practical resources.

Add value without rebuilding your site.

Embeddable tools can extend functionality quickly.

Connect related automotive needs.

Rental, repair, trade and dealership discovery naturally overlap.

Support local discovery.

Help users move from research to nearby dealership or service options.

Participate in the network.

Partners help build a larger ecosystem around dealership mobility.

One network. Multiple consumer moments.

A driver may need a repair shop today, a rental car tomorrow, and a dealership or trade-in resource next. Dealer Rental partner tools help connect those moments with practical, relevant digital experiences.

Partner with Dealer Rental

Use, share and embed Dealer Rental tools on your website. Add useful automotive functionality while helping consumers discover dealership rental and mobility options.

DealerRental.com